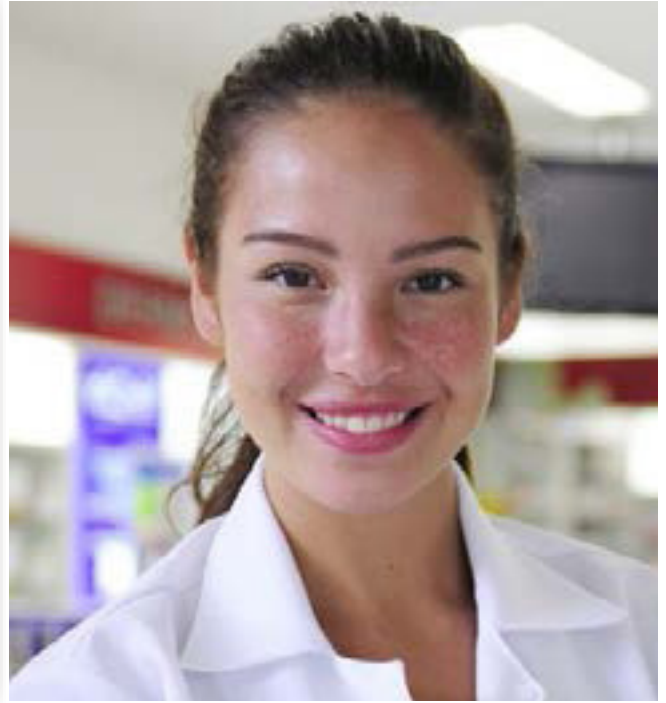


## PRODUCTS AND RATES

The Essential Resource for  
Recruiting Health-System  
Pharmacists



### ASHP's CareerPharm Offers...

As the premier association for health-system pharmacy, ASHP provides you access to the most qualified pool of candidates. By choosing CareerPharm, you are branding yourself as a leading employer in the industry.

We offer a number of options throughout the year specifically designed to help you recruit ideal employees into your organization. Each option comes with its own benefits and reaches a uniquely qualified pool of candidates.



## Products and Services Overview

**[CareerPharm Online Job Board](#)** – The only job board designed to help health-system pharmacists and pharmacy residents advance their careers and find the right clinical pharmacy jobs. The board receives traffic of more than 7,000 unique visitors per month and hosts a database of more than 3,000 resumes.

**CareerPharm eNews** - The monthly newsletter distributed to thousands of job seekers and all ASHP members. Included within the newsletter are featured jobs, news and events, highlighted blogs and more. Presents employers with a dedicated newsletter distributed directly to our audience via email. Sponsorship packages include a job spotlight and a promotional section within the newsletter.

**[AJHP](#)** - The official publication of ASHP, AJHP publishes peer reviewed scientific papers on contemporary drug therapy and pharmacy practice innovations in hospitals and health systems. With a circulation of nearly 40,000, AJHP is the most widely recognized and respected clinical pharmacy journal in the world.

**Personnel Placement Service (PPS)** December 4-7, 2016, Las Vegas, NV. – PPS is the pharmacy industry's largest and most widely attended national pharmacy recruitment event. At ASHP's Midyear Clinical Meeting, which is attended by 20,000 professionals, more than 2,000 attendees participate in PPS before, during and after the event.

**[Virtual Career Fair](#)** (VCF) - The exclusive ASHP Virtual Career Fair event, taking place on April 19, 2016, is an easy, efficient, and powerful way to interact directly with qualified pharmacy candidates without the hassle and expense of travel.

To advertise with CareerPharm, please contact Randy Manos, Manager, CareerPharm at (301) 664-8786 or [careerpharm@ashp.org](mailto:careerpharm@ashp.org).

# CareerPharm Online Job Board

## All job postings include:

- Full resume database access
- Candidate tracking and alerter
- Automatic distribution to aggregate job boards, including SimplyHired, Indeed, Juju and more

Net Pricing	1 Job	3 Jobs	5 Jobs	10 Jobs	Larger Discount Packages Available
30 Days	\$380	\$1,100	\$1,795	\$3,410	Call for Pricing
60 Days	\$505	\$1,425	\$2,295	\$4,500	Call for Pricing
90 Days	\$625	\$1,785	\$2,790	\$5,600	Call for Pricing

## Banner Advertisement

**(782 x 90 pixels) - \$2,500**

Advertisement will remain on the job board for one month. Frequency discounts available. Visible on all CareerPharm pages within the job board.

To advertise with CareerPharm, please contact Randy Manos, Manager, CareerPharm at (301) 664-8786 or [careerpharm@ashp.org](mailto:careerpharm@ashp.org).

## CareerPharm eNews

**CareerPharm eNews** is the monthly newsletter distributed to thousands of job seekers. Sponsorship packages for \$2,500 are available. Sponsorship Includes:

- Featured logo at top of newsletter
- Job spotlight with a link to your CareerPharm job posting
- Exclusive promotional section
- 30-day job listing on [CareerPharm.com](http://CareerPharm.com)
- 30-day Featured Employer advertisement on [CareerPharm.com](http://CareerPharm.com)

To advertise in AJHP or sponsor a CareerPharm eNewsletter, please contact Randy Manos, Manager, CareerPharm at (301) 664-8786 or [careerpharm@ashp.org](mailto:careerpharm@ashp.org)

## Job Enhancements

### Hot Jobs

**30 Days - \$200; 60 Days - \$300; 90 Days - \$400**

- Promoted on homepage of CareerPharm.com
- Listing in American Journal of Health-System Pharmacy (AJHP)
- Priority placement in search result pages
- Visible on all pages of CareerPharm and PPS websites
- Placement in exclusive monthly Featured Jobs newsletter.

### Featured Employer (200 x 63 Pixels)

**30 Days - \$855; 60 Days - \$1,545; 90 Days - \$2,270**

- Logo on home page of CareerPharm.com
- Logo in every issue of CareerPharm eNews
- Visible on all pages of CareerPharm and PPS websites

### National Healthcare Career Network (NHCN)

An NHCN job postings will expand the reach of both your listing and resume search capabilities to include relevant organizational databases and boards outside of ASHP. If you are interested in learning more about this option, use the Network Wizard to see where your job would appear. NHCN posting rates (includes job posting on the CareerPharm job board):

- 30-day listing: \$450
- 60-day listing: \$675
- 90-day listing: \$918

### Talent Blast

Talent Blast posting enhancements take exposure to a new level by utilizing advanced search engine optimization (SEO) and targeted ad-level campaign management across a network of thousands of regional sites, niche sites, job aggregators, and social networks, leading to:

- Higher rank in search results on job aggregator sites and job search engines
- Your job promoted, monitored and adjusted for maximum performance through advertising campaigns
- Your listing sent to a national database of passive job seekers who match your requirements
- And much more

To advertise with CareerPharm, please contact Randy Manos, Manager, CareerPharm at (301) 664-8786 or [careerpharm@ashp.org](mailto:careerpharm@ashp.org).

# AJHP

**AJHP** is the official print publication of ASHP. With a circulation of nearly 40,000, AJHP is the most widely recognized and respected clinical pharmacy journal in the world.

	1 x Rate	3 x Rate	6 x Rate	12 x Rate	24 x Rate
1/8 Page (3 1/4" x 2")	\$1,190	\$1,130	\$1,100	\$1,070	\$1,010
Junior 1/4 (3 1/4" x 3 1/4")	\$1,650	\$1,570	\$1,525	\$1,485	\$1,405
1/4 Page (3 1/4" x 4 9/16")	\$2,070	\$1,965	\$1,915	\$1,865	\$1,760
Junior 1/2 (3 1/4" x 7 1/2")	\$2,430	\$2,310	\$2,250	\$2,185	\$2,065
1/2 Page (Horizontal) (7" x 4 3/4")	\$2,940	\$2,795	\$2,720	\$2,645	\$2,500
1/2 Page (Vertical)(3 1/4" x 10")	\$2,940	\$2,795	\$2,720	\$2,645	\$2,500
Full Page (7"X10")	\$4,485	\$4,260	\$4,150	\$4,035	\$3,810

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## Personnel Placement Service (PPS)

**PPS** is the largest national pharmacy recruitment event. At ASHP's Midyear Clinical Meeting, which is attended by 20,000 professionals, more than 2,000 attendees participate in PPS.

PPS 2016 will take place on December 4-7, 2016, in Las Vegas, NV. All listings include:

- Exhibit booth and private interview space
- Company listing in the event program and on the conference website
- Access to pre-and post-conference PPS-only job board, messaging and calendar systemNet

### Net Pricing Per Booth\*

Before October 25, 2016	On or After October 25, 2016	On-Site
\$1,395	\$2,345	\$2,785

\*Each PPS booth purchase includes 2 position listings on the PPS job board. PPS registration will be available on September 14, 2016.

To advertise with CareerPharm, please contact Randy Manos, Manager, CareerPharm at (301) 664-8786 or [careerpharm@ashp.org](mailto:careerpharm@ashp.org).

# Virtual Career Fair (VCF)

## ASHP Virtual Career Fair - April 19, 2016 - 10am - 7pm

The exclusive event is an easy, efficient, and powerful way to interact directly with qualified pharmacy candidates without the hassle and expense of travel. It is the perfect opportunity to connect with experienced pharmacists looking for a change, graduating students, or residents completing their training.

- Recruit Top Talent Without Leaving Your Desk
- Enhance Your Employer Brand
- Quickly Identify and Connect with Top Candidates
- Get Access to Resumes and Profile Information

### Pricing:

**Basic Virtual Career Fair (VCF) Package** - \$1,200 early bird; \$1,500 after March 15

- Customizable virtual booth with company branding and information
- 3 VCF position listings with priority placement and increase exposure on [CareerPharm.com](http://CareerPharm.com)

**Premium Virtual Career Fair (VCF) Package** - \$1,500 early bird; \$1,800 after March 15

- Customizable virtual booth with company branding and information
- 3 Hot Job VCF position listings [CareerPharm.com](http://CareerPharm.com)

**Sponsorship Virtual Career Fair (VCF) Package** - \$3,000 early bird; \$3,300 after March 15

- Customizable virtual booth with company branding and information
- 3 Hot Job VCF position listings [CareerPharm.com](http://CareerPharm.com)
- 30-Day Featured Employer Listing on [CareerPharm.com](http://CareerPharm.com)
- Virtual Career Fair Sponsorship with extra branding and priority booth placement

Please visit [www.ashp.org/vcf](http://www.ashp.org/vcf) for more information.

